

Cookie Policy

Last updated: November 13, 2025

This Cookie Policy explains how Borr Drilling ("we", "us", or "our") uses cookies and similar technologies on www.borrdrilling.com (the "Site"). For details on how we process personal data, see our [Privacy Notice](#).

1. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help websites function, improve performance, and provide analytics. Cookies set by us are first-party cookies; those set by others are third-party cookies.

2. How We Use Cookies

We use cookies for:

- Strictly Necessary – essential for site operation and security.
- Analytics – to understand usage and improve performance.
- Functional – to remember preferences and enable media playback.
- Marketing – to measure and improve advertising.

3. Your Choices

You can manage cookies via:

- Our Cookie Settings tool (footer link).
- Browser settings (block or delete cookies).
- Opt-out tools (e.g., <https://tools.google.com/dlpage/gaoptout>).

Blocking cookies may affect site functionality.

4. Cookies We Use

Below is a list of cookies grouped by category.

Strictly Necessary

Cookie Name	Provider	Purpose	Expiry
cookieconsent_status	Borr Drilling	Stores consent preferences	6–12 months
ARRAffinity / ARRAffinitySameSite	Microsoft Azure	Session stickiness for load balancing	Session

Analytics

Cookie Name	Provider	Purpose	Expiry
_ga	Google Analytics	Distinguishes users for analytics	13 months
ga<container-id>	Google Analytics	Maintains session state	13 months

_gid	Google Analytics	Tracks user behavior across pages	24 hours
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Functional

Cookie Name	Provider	Purpose	Expiry
MediaElement.js cookies	MediaElement.js	Stores video playback preferences	Session

Marketing

Cookie Name	Provider	Purpose	Expiry
bcookie, lidc	LinkedIn	Ad measurement and retargeting	Session-1 year

5. Third Parties

Third-party services (e.g., Google, LinkedIn, YouTube) may set cookies when integrated on our site. Their use is subject to their own privacy policies.

6. International Transfers

Some providers are located outside your country. Where personal data is transferred internationally, we implement appropriate safeguards (e.g., EU Standard Contractual Clauses, UK Addendum) as required by applicable law.

7. Updates

We may update this Cookie Policy periodically. Please check the “Last updated” date above for changes.

8. Contact

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